

## Mortimer Country Limited

Committee Meeting 13<sup>th</sup> January 2015 held at Leintwardine House

Present: Paul Murray, Cynthia Prior Kim Smith, Jenny Beard, Rick Noordegraff, Kay Dartnell, Elaine Povey

Apologies: Rick Noordegraff, Elaine Povey

Agenda Item	Minute	Action By	Actioned
<b>1 Minutes of the previous meeting 14<sup>th</sup> of October 2014</b>	<b>Accepted</b>		
<b>2 Financial Report</b>		Jenny to organize invoices	In hand
<b>3. Membership</b>	<p>Cynthia reported that to date 13 members (15 businesses) had renewed.            Old Downton Lodge, Aardvaark, Oaker Wood, Rosecroft, Wheely Wonderful, The Bungalow, Mocktree Barns, Milebrook House, Wigmore Abbey Parish, Pearl Lake, Ryecroft Marlbrook Hall, Griffiths Garage.  <b>Since received</b> Shobdon Food and Flying Festival, Upper Buckton.            Jenny will chase outstanding members and follow through on potential new members.</p>	<p><b>Chase:</b>            Mortimer Country Stores            Lion Hotel            Croft Castle            Rocke Cottage Tearooms –  <b>ownership changed</b>            Sun Inn            Jolly Frog            Fiddlers Elbow Fish Bar</p> <p><b>Follow up:</b>            Mount Pleasant            Bringewood            Castle Hotel            Riverside            Bateman Arms            Royal George            Hazel Newby            Café – Shobdon Airfield            Radnor Hills Mineral Water            Shropshire Art Week</p>	In hand

		Wendy Hackett Knighton Tourism Ludlow Traditional Smoked Meats	
	Admission process for membership was again fully discussed and agreed that the views of serviced and non-serviced accommodation members should be sought by email. The options given retain the status quo or accept non-inspected with 'provisos' – inspected to have a raised profile on brochure and website and non-inspected to have a simple agreement with MCC in terms of expectation. Decision to be ratified at the AGM.	Jenny to compose and circulate email to Directors for approval and circulate to accommodation members.	Done
<b>4 Brochure</b>	Jenny had approached Visual Works and Think Graphic for a quote for the 2015 brochure. No response to date from Visual Works. Matthew Lloyd (Think Graphic) was very interested in working with MCC. He suggested that more visual impact is required and that the format is looking 'dated'. Work on the map possible and he has vast library of local images. A quote for £1,176.00 (inclusive of VAT) received - £405 design, layout, proof and take to press, £575 for 8000 leaflets. Agreed to go with Think Graphic. It was noted that the VAT was charged on the print and this should be ex VAT.	I have since spoken to Matt and agrees no VAT on print.	In Hand
<b>5. Website</b>	Kay reported that keeping the events live is the driver for business and must be a priority for this year. Help is needed with this.	Suggest we ask at the AGM – may be a techy member happy to do this.	

<b>6. AGM</b>	Agreed 16 March 7.30. Lingen Village Hall. 2 Directors (need to check) due to 'retire' this year – a need to 'lobby' fresh people to replace. Suggested Alan Curless Chair of VH and David Bailey, General Manager NT Herefordshire are invited. Directors to provide simple refreshments. Each Director to speak briefly (as an Annual Report) at the AGM.	Paul check booking details for Lingen Hall.	Done
<b>7. AOB</b>	Broadband – concerned that Herefordshire was economically, socially and educationally behind other counties as a result of poor broadband connectivity Herefordshire Sustainable Food and Tourism Partnership commissioned a pan Herefordshire report 'Connect at the Speed of Thought' in response. There were also concerns that through the Fastershire project (2016) that 40% of the more rural areas of Herefordshire would still not receive fast broadband. Copy of this report and suggested actions will be sent to MCC.		
	Mortimer History Trail – John Grove would like to attend a committee meeting and give a 10 minute update on progress. Refused.	Just had a thought – what about inviting the churches/places/ or parishes included in his trail to the AGM and he can have 5 mins. A good networking exercise.	
<b>8. Dates for Diaries</b>	Next committee meetings: -Tuesday 17 February, 1.30 at Kim's. - Monday 9 March, 1.30 at Jenny's		

