

## Mortimer Country Limited

Committee Meeting 24<sup>th</sup> of November 2014 held at The Old House, Kingsland

Present: Kim Smith, Jenny Beard, Rick Noordegraaf, Kay Dartnell, Elaine Povey

Apologies:, Paul Murray, Cynthia Prior

Agenda Item	Minute	Action By	Actioned
<b>2. Minutes of the previous meeting 14<sup>th</sup> of October 2014</b>	<b>Accepted</b>		
<b>3. Financial Report</b>	Financial position is unchanged since end of August, still £ 164.88 positive.	Jenny to organize invoices	
<b>4. Membership</b>	4a. we are going down on numbers, so active approach of potential members is still needed. We could allow parish councils to join as web-only members for £ 10/ year.	Jenny to co-ordinate invitations Cynthia: will do this once she has time on her hands again	
	4b. We need to review our admission process for membership, now that the exclusive role of Visit England / AA as vetting organisations gets overtaken by internet and social media, and open this up for new members without restricting this to Q-assessed businesses.	Committee needs to formulate proposal for next AGM accordingly & float idea in newsletter	
	4c. Another good change would be to get rid of our boundaries of operation: result of our discussion is that this is not a useful limitation.	Committee needs to formulate proposal for next AGM accordingly	
<b>5. LEADER</b>	Next steps with LEADER will start in April. In the meantime we will only promote transport links / walking festival in our main brochure.		

	Lisa Richardson has budget available concerning coordinating walking & transport links.		
<b>6. Social Media Training</b>	a. Worthwhile session at Aardvark, to be repeated.	Kay to organize next session	
	b. Connecting Shopshire offer membership course for Social Media		
<b>7. Website</b>	Traffic has slowed down a bit. Pass on events to Kay for inclusion on site.	Kay will link items to places/ villages	
<b>8. Events</b>	John Grove (Mortimer History Society) has contacted 10 parish councils asking for support of the Mortimer History Trail, and will seek funding. Hopes that MCC and HCTG will eventually help promote initiative.		
<b>9. AOB</b>	Visit Herefordshire: new chair is Alan Kerr. Last meeting of Herefordshire Tourism was a positive experience, good networking.		
<b>10. Dates for Diaries</b>	Next committee meetings: -Tuesday 13 January, 1.30 at Jenny's. -Tuesday 17 February, 1.30 at Kim's. AGM to be held in mid/late March, date and venue tbd	All	