

Mortimer Country Limited

Committee Meeting 25 June held at Mocktree Barns Leintwardine

Present: Elaine Povey, Kim Smith, Cynthia Prior, Jenny Beard

Apologies: Rick Noordegraaf, Kay Dartnell, Paul Murray

Agenda Item	Minute	Action By	Actioned
Notes from previous meeting not on agenda	Accepted with minor amendments Elaine present on 21 May No one sure who Wendy Hackett is Milebrook House not Marlebrook What's On? Already produced for businesses to send to guests. Newsletter produced for MCC members.	Rick	
ORGANISATIONAL MATTERS			
Financial Report	Rick to pay Riverside £25.00 for b&b for journalist	Rick	
Appointment of Director	Kim still waiting for forms. Does Rick have them? Can Paul advise? Jenny thought downloadable from Companies House. Need to check. Committee member required to replace Gary Seymour.	Rick Suggestions from all. Cynthia suggested Jo from Milebrook House.	

Membership	As ever we need more members to be financially sustainable!	Cynthia to contact: Richard @ Riverside, Wendy Hackett Jenny – Castle Inn, Forge Hair Brampton Bryan	
Social Media Training	Worthwhile morning to be repeated in the autumn.		
PROMOTIONAL MATTERS			
Website	Getting results thanks to the huge amount of hard work and effort by Kay.		
Social (?) Events List	What's on - website and sent to members to forward to guests. Jenny approached to host a Bat Detection Evening in the garden...late July or August. Happy to open up to MCC members and interested guests. Simple supper bread, cheese, cider, soft drinks.	Jenny to arrange date with bat expert	
Walking Events	One walk to go. Very positive comment from Lisa Richardson. MCC showed best practice. Next year start earlier. Must not forget to keep publicising ourselves.	All	
Calendar	Financially non-viable. Parked pro tem. Sponsorship a consideration.	Cynthia to contact Radnor Hills Mineral Water Company Jenny - Kingspan	

Mortimer History Link	John Grove is meeting with interested parties on 1 July, 4.00pm at Leintwardine House. Committee are welcome. There is a need to very clearly identify exactly the what, where, how and when of the Mortimer Churches Trail. This is a great opportunity but not convinced that all the challenges and practicalities have been thought through by the project proposer.	Jenny to prepare a 'crib sheet' for the meeting and circulate with minutes.	√
ACTIVITIES			
Events	Festival of Churches 6 – 21 September linked to hArt and Energy Week		
AOB			
Country File Journalist Leader Funding	Thanks to all arrangements made by Cynthia and a delightful summer supper at the Buzzards, Mark Hillsden spent a short but very hectic and rewarding time in Mortimer Country on 18 and 19 June. The article is due in the October publication of the Country File Magazine. Jenny gave a very brief overview of the Herefordshire Food and Tourism Development Partnership formed in March		

	<p>2014 to action some of the strategic activity that has not been undertaken in the past nor will be in the future by Visit Herefordshire. A big challenge has been that Herefordshire has for the past 18 months not been included in discussions about future LEP and LEADER funding streams that are available for tourism. This has now been resolved.</p> <p>Deadlines for LEADER have been very tight as all project ideas have to be submitted to DEFRA Worcester and approved or asked to rework for final submission to DEFRA London early September. The pot is not large £1.6m over 5 years for 6 priorities, neither is the divide equal.</p>	<p>I will do some bullet points for the committee.</p>	
NEXT			
Dates for Diaries	<p>1 July, 4.00 Leintwardine House, Mortimer Churches Trail. With Venues to be decided: 3 September, Kay to chair 15 October, Kim to chair</p>	All	