

**Present:** Elaine Povey, Paul Murray, Val Morgan, Nick Noordegraf, Jenny Beard, Cynthia Prior, Kim Smith

**Apologies:**

Kay Dartnell, Sheridan Swinson

Agenda Item		Actions	Actioned by
<b>Minutes from previous meeting</b>	No matters arising		
<b>Finances</b>	<p>Paul presented the finances:</p> <ul style="list-style-type: none"> <li>• Current Account Balance £1073.88</li> <li>• Member subs to pay in IRO £1205</li> </ul> <p>Pending further discussions with Paul, Rick has kindly agreed to be MCC Treasure when Paul retires.</p>		
<b>Brochure and membership update</b>	<ul style="list-style-type: none"> <li>• The co-ordination of the <b>Explore Mortimer Country 2013 Brochure</b> had been undertaken by Cynthia the Membership Sec.</li> <li>• With Caron being used for distribution these have to be available early in the year and to allow time to achieve this schedule members were requested to return membership fees and copy information by 1 December 2012. Prior to copy being agreed for printing, two businesses had not returned membership renewal forms. Both were contacted. One declined membership. On 15 Jan 2013, the day copy was being finalised for printing, and after further 'chasing' membership renewal forms were received electronically from an uninspected accommodation business.</li> <li>• 8,000 printed. 6,000 for Caron. 2,000 for internal distribution.</li> <li>• <b>Membership</b> - Cynthia reported that MCC has 32 members. Croft Castle, and The Royal George at Lingen no longer members. Bronte Woodruff and Mistletoe House ceased trading. Regretfully, following</li> </ul>		

	<p>an emergency Director's meeting, one application for accommodation had to be refused as the business was not 'Quality in Tourism' inspected as per Section 7 3.3a of the Articles of Association that govern Mortimer Country Limited.</p> <p>Inclusion of the business in the brochure and on the website would have prejudiced the display of the brochure and website links with Visitor Information Centres locally and regionally. The business was written to by the Board of Directors and the membership fee returned explaining this. Membership renewal documents had clearly stated that all serviced and non-serviced accommodation MUST be 'Quality in Tourism Inspected'.</p> <ul style="list-style-type: none"> <li>• Agreed that once the new website is near completion - identified potential new members should be approached.</li> </ul>		
<b>Website Update</b>	<ul style="list-style-type: none"> <li>• Copy outstanding – all please complete ASAP</li> <li>• Kim had emailed a drop-down box of photographs. More still required. Please send what you have to Kim or if needs be drop in to Kim with your camera and memory/storage card and he will download.</li> </ul>	<p><b>All</b></p> <p><b>All</b></p>	
<b>AGM</b>	<ul style="list-style-type: none"> <li>• 7 March, 7.00pm for 7.30pm by kind courtesy of Aardvark at the Bookery, Brampton Bryan.</li> <li>• Business – short, sharp.</li> <li>• 2014 committee – Val, Kim, Rick happy to stay on.</li> <li>• Guest Speaker – Clare Fildes, Shropshire Hills AONB (Shuttle Bus through Mortimer Country, Walking with Offa and Euro Park status)</li> <li>• Brief presentation new website – Kay</li> <li>• Refreshments – committee bring a plate – Val – sausage rolls + something gluten free Elaine – 2 Quiche Rick – Cakes Kim – Sandwiches Cynthia – Cakes Jenny – cheeses and homemade savoury biscuits Paul – gluten free Kay - Sheridan - you are already doing your bit.</li> </ul>	<p><b>Jenny – finalise numbers well in advance with Sheridan,</b></p> <p><b>Cynthia see below for Clare Kay – Kim will provide lap top, projector and screen. You will need to bring info on USB storage or disc in Microsoft word (<u>not Apple</u>) and Aardvark have wi fi connection.</b></p>	

	<p>visit here for ashine spring forum, 7 March, Symonds Rd.</p> <p>1 free place for TA's, others £10.00 per head. Wording unclear. Do MCC require a brochure table? Discussion felt thanks to Sheridan's suggestion to use Caron our brochure was now widely distributed. Decided not.</p>		
	<ul style="list-style-type: none"> <li>• Thank you Elaine for delicious refreshments.</li> </ul>		
<p><b>Date of next meeting</b></p>	<p><b>TBC at AGM</b></p>		