

Mortimer Country Ltd

Committee Meeting 15 April 2013 held at the Buzzards

Present: Elaine Povey, Paul Murray, Kay Dartnell, Rick Noordegraf, Kim Smith, Sheridan Swinson, Jenny Beard

Apologies: Cynthia Prior, Val Morgan

Agenda Item	Minute	Action by	Actioned
Minutes from previous meeting not on agenda	Agreed to schedule How's Business? Questionnaire in August. Draft to be circulated to committee. -	Jenny	
Financial Report	Having committed too and fully paid for the new website cash flow is limited. Financial prospects are good for 2014.		
Membership	Currently a new membership 'drive' being undertaken by the committee. As new members can only be promoted on the website it was agreed that there should be a reducing level of fees: June to December £30.		
Website	Now live but still undergoing 'tweaks'. Kay had circulated to the committee the Google Analytics web site data from April 14 – May 14. These were discussed. It was noted that to gain a true reflection of unique visits, visits by source and new page visits by landing the site needs to 'embed' in the Google system. The analytics will be circulated to members on a regular basis. A spam filter has been added. Events sorted by month with an RSS on events linked to a news page for the media. The next focus is to create links. Kay has circulated a list	ALL forward information to Kay	

	All please respond with any known links.		
AOB	<ul style="list-style-type: none"> • Fraser Alyson – Caron Distribution sadly lost his battle with cancer. Elaine to send condolence card. • Sheridan drew attention to the proposed closure of the library service in Herefordshire. Petition can be signed on www.38degrees.org.uk • Reported that the Bus was well supported at the weekend. Members to be encouraged to promote to visitors/guests. Put simply use it or lose it. 		
Dates of meetings All at 1.30 at The Buzzards	10 July 11 September 23 October 20 November		