

## **Mortimer Country Ltd**

### Committee Meeting 21 May 2014 held at the Sun Inn, Leintwardine

Present: Elaine Povey, Paul Murray, Kay Dartnell, Rick Noordegraaf, Kim Smith, Cynthia Prior, Jenny Beard

Apologies: Gary ....., Jenny Beard (in France), Elaine Povey, Kim Smith

<b>Agenda Item</b>	<b>Minute</b>	<b>Action by</b>	<b>Actioned</b>
<b>Notes from previous meeting not on agenda</b>	None arising -		
<b>ORGANISATIONAL MATTERS</b>			
<b>Financial Report</b>	Rick reported a bank balance of £490, still to be payed to Visual Arts for walking flyer £276, leaves just £214 for the rest of the financial year.	ALL	
<b>Consortium</b>	Appointment of a new director: upheld		
<b>Membership</b>	Fees: members joining MCC later in the year will be charged in a decreasing scale, £ 10 less every quarter New additions: Riverside Inn and Wendy Hackett to be approached	Cynthia	
<b>Members</b>	Service in Brampton Bryan Church to commemorate the life of Edward Tobin (director of Aardvark). Rick to be there to represent MCC	Rick	
<b>Social media</b>	This is recognised as an important promotional tool. Kay will enlist the help of Jo at Marlebrook House Hotel and organize some session for committee members	Kay	
<b>PROMOTIONAL MATTERS</b>			
<b>Website</b>	Kay has been very active again to push the website and this resulted in an increase from 300 to 1,000 hits. Mortimer history Society has been added and upcoming activities will	ALL Kay	

	be fed in.		
<b>Social Events</b>	'What's On' Newsletter (PDF) to be disseminated to members, so that they can email this to their clients on a regular basis	Cynthia	
<b>Walking events</b>	Nice leaflet on the walking events for 2014 has been produced by Jenny, wonderful result. Has been very well received, especially by TIC's. Cynthia to monitor the success rate. Further promotion of walking in Mortimer Country through a press release. Lots of links already effectuated. Follow-up by ringing journalists is an idea still to be explored.	Cynthia	
<b>2014 Brochure</b>	Produced, printed and presented at AGM. Further distribution to be decided	Jenny	
<b>Calendar</b>	Possibility of producing a MCC calendar to be deferred to next year, as 2014 has progressed too far. Kim to report back next meeting.	Kim	
<b>Country file</b>	Cynthia has been approached by Mark Hillsden who is commissioned to do a write-up on the Marches. He wants to stay in the area, with his dog, in a local pub. We need people and a program lined up to feed him with our information. Ideas: John Grove, Edward Harley, Baron, .... Cynthia to coordinate	Cynthia	
<b>Mortimer History</b>	John Grove of the Mortimer Society, must be kept on the agenda.		
<b>ACTIVITIES</b>			

<b>Events</b>	<u>Herefordshire Festival of Churches</u> will be held in mid-September, will include local activities and will be linked to hArt	Jenny	
<b>AOB</b>			
<b>AOB</b>	Leader money is available for promotion (60% + match funding, maybe HHCT?). Could be concentrating on churches, or on walking. Outline plans need to be submitted by September. To be explored in next meeting, ideas needed	ALL	
<b>NEXT</b>			
<b>Dates for diaries</b>	<u>Committee meetings (all Wednesdays at 2pm):</u> - 25 June, at Mocktree's, Cynthia to chair With venues to be decided: - 3 September, Kay to chair - 15 October, Kim to chair	ALL	