

Mortimer Country Ltd

Committee Meeting 27 October 2013 held at the Buzzards

Present: Elaine Povey, Paul Murray, Kay Dartnell, Rick Noordegraf, Kim Smith, Cynthia Prior, Jenny Beard

Apologies: Val Morgan, Sheridan Swinson

Agenda Item	Minute	Action by	Actioned
Notes from previous meeting not on agenda	None arising -		
Financial Report	Rick reported a bank balance of £29.88. 2014 Membership subs slowly coming in.		
Website	Still important to continue work on key words. Newsletter and November/December press release well received. Need to repeat press release for January/February or any special anniversaries related to local historical people. Please send to Kay.	ALL ALL Jenny – historic rural festivals	
Explore Mortimer Country Walking Festival	Elaine reported back on an inspirational Walking with Offa Conference held in Kington. MCC has a fantastic resource for walking that is not being used. Discussion should MCC hold a simple walking festival possibly in September 2014 creating links to Henergy week and Festival of Churches, Castle Connect and Heart of Wales		

	<p>line and Manga Longa. May be two exclusive guided walks and 3 or 4 self-guided walks linked to what is already available. It was noted that Les Lumsden is launching a new Ludlow and Mortimer Country Book in April 2014. Small working group to be set up with guidance from Les Lumsden. Noted that there is now a Leintwardine Walking Group. Research funding available</p>	<p>Elaine to contact Les.</p> <p>Jenny – have secured 2 free days training re walks and interpretation from Walking with Offa (Leader Funding). More info to follow. There is a small pot of further funding available but this needs to be linked with <u>sustainable transport links and or Walkers are Welcome</u>. Suggested that MCC should create links with Offa's Dyke Centre and would we consider becoming a Walkers are Welcome destination (usually towns).</p>	<p>Done – suggested first meeting 2nd week of 2014.</p>
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Membership participation	<p>Kay suggested that MCC hold 3 'businesses' events to encourage greater networking with themed topics. Programme to be ready for AGM. Suggestions Mocktree Barns, Green Tourism, Rick – topic to be decided, Niche markets – venue to be decided.</p>		
2014 Brochure	<p>Quotations received to date for 8,000 print run: Orphans Press - £956.92 The Whitley Printing - £ 596.00 + origination charge of £48.00 per hour.</p> <p>What we can afford must be based on membership.</p> <p>Jenny to send to Paul pdf copy of brochure using previous map.</p>	<p>Jenny to chase Vision Works</p> <p>Jenny</p>	
AGM	<p>Suggested venue Baron of Beef.</p> <p>Date: 11 March 2014</p>		

Visit Hereford Update	Since our meeting - in a letter to members VH have disclosed that for financial reasons the business will refocus and VH are considering no longer being a membership organisation. Final decisions have not been made. The shop will close and staff made redundant. Should this happen alternative options are being considered within the county.		
AOB	None		
Dates of	Second week in January – at Leintwardine House. Walking Festival. Date to be confirmed.		