

## Mortimer Country Ltd

### Committee Meeting 2 April 2014 held at the Jenny Beard's

Present: Elaine Povey, Paul Murray, Kay Dartnell, Rick Noordegraaf, Kim Smith, Cynthia Prior, Jenny Beard

Apologies: Gary ....

Agenda Item	Minute	Action by	Actioned
<b>Notes from previous meeting not on agenda</b>	None arising -		
<b>ORGANISATIONAL MATTERS</b>			
<b>Financial Report</b>	Rick reported a bank balance of £490, after paying Visual Arts. Budget for distribution of leaflet is £ 240. Budget for walking flyer at £230, leaves just £20. Committee Might chip in for other initiatives, avoiding overdrafts.	ALL	
<b>Consortium</b>	To produce forms due to the appointment of a new director (Gary)	Rick	
<b>Membership participation</b>	Level of participation is slightly lower this year, compared to 2013. Always try and get new parties involved!	ALL	
<b>AGM</b>	Held in Aymestrey, was well attended. Very interesting talk about the Mortimer History Society's		
<b>PROMOTIONAL MATTERS</b>			
<b>Website</b>	Still important to continue work on key words.	ALL	
<b>Social Events</b>	To produce a short sharp list / Newsletter (PDF) of social events, disseminate this to members, so that they can email this to their clients on a regular basis	Cynthia	

<b>Walking events</b>	We will promote relevant walking events. Kay to put these on our website. Decided to produce a low-cost leaflet on the walking events for 2014. Single 1/3 A4, text on both sides. Jenny will take this on and see if this can be done before 9 April.. Further promotion of walking in Mortimer Country through a press release.	Kay  Jenny  Jenny & Kay	
<b>2014 Brochure</b>	Produced, printed and presented at AGM. Further distribution to be decided	Jenny	
<b>Calendar</b>	Kim will look into the possibility of producing a MCC calendar, as they are quite inexpensive to make. Will just need pictures & permission to publicise. Kathlyn Freeman might be a good source. Kim to investigate possibilities and costs	Kim	
<b>Church Trail</b>	After our focussing on Walking, we could concentrate on local history, especially the Mortimers. There was a very interesting presentation by John Grove of the Mortimer Society, a very useful link.		
<b>ACTIVITIES</b>			
<b>Events</b>	<u>Walking festival in Craven Arms</u> : Kay and Elaine to go to this to promote MCC and walking leaflet <u>Forts and Castles Walk</u> on 19/6/2014 (Cynthia) <u>Herefordshire Festival of Churches</u> will be held in mid-September, will include local activities and will be linked to hArt	Kay & Elaine	
<b>AOB</b>			
<b>AOB</b>	- Point-to-point event in Brampton Bryan - Shropshire Shuttle meeting next week	Cynthia to go	

	- promotion by Heidi Chamberlain-Jones on use of Social Media discussed: no follow-up		
<b>NEXT</b>			
<b>Dates for diaries</b>	<u>Committee meetings (all Wednesdays at 2pm):</u> - 21 May, Jenny to chair, at The Sun With venues to be decided: - 25 June, Cynthia to chair - 3 September, Kay to chair - 15 October, Kim to chair		ALL